

CURRICULUM VITAE

NAME	Ludmilla
MIDDLE NAME	Marinova
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NATIONALITY	Bulgarian
UNIVERSITY ADDRESS	Department of General, Developmental, Experimental, and Health Psychology Faculty of Philosophy University of Sofia 15 Tzar Osvoboditel Blvd. Sofia 1504, Bulgaria tel. (+3592) 9308 476; 9308 482 andreeva@phls.uni-sofia.bg

EDUCATION

- 1981 Graduated the English Language High School, Sofia
- 1981 Admitted to study Psychology at the University of Sofia, Faculty of Philosophy
- 1986 Graduated University of Sofia

ACADEMIC CAREER

- 1986 Elected as a psychologist at the Laboratory for Research and Implementation of Computers in Education, University of Sofia
- 1986 Elected as a Research Associate at the Laboratory for Research and Implementation of Computers in Education, University of Sofia
- 1987 Elected as an Assistant Professor at the Department of Social Psychology, University of Sofia
- 1989 Elected as a Senior Assistant Professor at the Department of Social Psychology, University of Sofia
- 1989–1991 Scientific Secretary of the Department of Social Psychology, University of Sofia
- 1991 Defended Ph.D. dissertation on social learning processes and self-monitoring and self-consciousness
- 1991 Elected as Chief Assistant Professor at the Department of Social Psychology, University of Sofia
- 1992–1993 Six-month grant from Heinrich Hertz Foundation for a specialization in social psychology at Bielefeld University, Bielefeld, Germany, with Prof. Dr. R. A. Wicklund; a cross-cultural research project

- 1993–1994 One-year Fulbright fellowship; M.A. program in Counseling Psychology at Boston College, Boston, USA
- 1998 Associate Professor at the Dept. of General, Experimental, and Developmental Psychology
- 2012– Established a MA program of General Psychology in English

OTHER AFFILIATIONS

- 1989–1991 Member and Scientific Secretary of the American-Bulgarian Laboratory of Human Activity Psychology
- 1990–1991 Member of Bulgarian-West German Social Psychological Research Team
- 1990–1991 Member of Bulgarian-American Social Psychological Research Team
- 1990–1992 Member and founder of the International Research Institute of Social Change (IRISC)
- 1991 A founder of IRISC's Bulgarian Chapter - the National Research Institute of Social Change
- 1992 Assistant Professor and interpreter of Prof. Anne O. Freed, Boston College, at the New Bulgarian University, Sofia
- 1994–1995 Lecturer at the Free University at Bourgas
- 1995–1998 Lecturer at the New Bulgarian University, Sofia
- 1996–1999 Lecturer at Plovdiv University
- 2004 – Member of the Editorial Board of *Psychosomatic Medicine* journal.
- 2007 –2015 Elected Head of the department of General, Experimental and Developmental Psychology.
- 2007 –2011 Member of the Scientific Board with the High Attestation Commission
- 2008 Elected in the Program Committee of the 5th National Congress of Psychology, Social Psychology Section.
- 2012 Lecturer at EPU, Pernik
- 2013– Member of the Editorial Board of Biblioteka Journal
- 2012– Editor in Chief of Academic Psychology Series at Iztok-Zapad Publishers
- 2016– Member of the Managing Board of the Bulgarian Institute for Gestalt Therapy
- 2016– Editor in Chief of Iztok-Zapad Psychology Series at Iztok-Zapad Publishers
- 2019– Elected in the Ethical Committee of Bulgarian Psychological Association
- 2019– Editor-in-Chief of the *Annual of Sofia University, Psychology* volume
- 1990– Translator at the Psychology section of Naouka I Izkoustvo Publishing House, Sofia

University Press, Agatha-A Publishing House, EA Publishing House–Pleven, Lik, Klasika i Stil Publishing House; Iztok-Zapad Publishing House, Dilok Publishing House; ExLibris Publishing House, etc.:

1. E.Erikson, Identity: Youth and Crisis. Sofia: Naouka I Izkoustvo, 1996.
2. Beck, Love is Never Enough. Sofia: Naouka I Izkoustvo, 1994.
3. J. Fast, Body Language. Sofia: Naouka I Izkoustvo, 1993.
4. D. Schultz, Growth Psychology: Models of Healthy Personality. Sofia: Naouka I Izkoustvo, in press.
5. Ellis, A Guide to Personal Happiness. Sofia: Lik.
6. D. Riesman, The Lonely Crowd. Sofia: Naouka I Izkoustvo, in press.
7. chapters from a compendium on Psychoanalysis and Literature. Sofia: Sofia University Press, 1998.
8. the articles on personality, social, industrial, forensic, developmental psychology, on statistics in psychology and history of psychology in R. Corsini (Ed.), International Encyclopedia of Psychology.
9. Numerous articles for Uchilishte journal
10. B.B. Youngs, How to Develop Self-esteem in Your Child: 6 Vital Ingredients. Sofia: Naouka I Izkoustvo, 1997.
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28. W. Winnicott, Play and Reality (editor), Sofia, Lik, 1999
29. Steven Pinker, The Language Instinct: How the Mind Creates Language, Sofia, Agata-A, in press.
30. Anna Freud, The Ego and the Mechanisms of Defence. Sofia, LIK, 1999
31. Leonard R. Derogatis, Ph.D. & Thomas N. Wise, M.D., Anxiety and Depressive Disorders in the Medical Patient. Sofia, LIK, 1999
32. Economy and Sociology: American Economic Sociology since 1970. A Reader. Sofia, LIK, 1999.
33. Complete Family Guide to Alternative Medicine. Sofia, Naouka I Izkoustvo, 1999.

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112. Plamen Kalchev (2007). *Anxiety Scales in Childhood and Adolescence*. Vol. 3 & 4. Sofia: Iztok-Zapad (editor).
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151. George Simon, Jr. In *Sheep's Clothing: Understanding and Dealing with Manipulative People*. Sofia: Iztok-Zapad.
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217. Sharyl Attkisson (2021). *Slanted: How The News Media Taught Us To Love Censorship And Hate Journalism*. Sofia: Dilok.
218. Klaus Schwab (2021). *Stakeholder Capitalism*. Sofia: Iztok-Zapad.
219. Rod Tweedy (Ed.). (2021). *The Divided Therapist: Hemispheric Difference and Contemporary Psychotherapy*. Sofia: Iztok-Zapad.
220. Svetlina Koleva & Plamen Kalchev (2021). *Sadistic inclinations in adolescence. Part 2. Personality determinants*. Sofia: Iztok-Zapad. (Editor)
221. Joseph Mercola & Ronnie Cummins (2021). *The Truth About COVID-19: Exposing The Great Reset, Lockdowns, Vaccine Passports, and the New Normal*. Sofia: Dilok.
222. Tim Higgins (2022). *Power Play: Tesla, Elon Musk, and the Bet Of The Century*. Sofia: Locus Publishing.

223. Arthur Firstenberg (2022). *The Invisible Rainbow: A History of Electricity and Life*. Sofia: Dilok.
224. Frank Tallis (2022). *The Act of Living: What the Great Psychologists Can Teach Us About Finding Fulfillment*. Sofia: Colibri.
225. Thomas Cowan (2022). *Cancer and the New Biology of Water*. Sofia: Dilok.
226. Michael Alan Taylor & Nutan Atre Vaidya. (2022). *Descriptive Psychopathology: The Signs and Symptoms of Behavioral Disorders*. Sofia: Iztok-Zapad.
227. Bradford C. Olsen (2022). *Modern Esoteric: Beyond Our Senses*. Sofia: Dilok.
228. Nick Corbishley (2022). *Why Vaccine Passports and Digital IDs Will Mean the End of Privacy and Personal Freedom*. Sofia: Dilok.
229. Sandor Ellix Katz (2022). *Wild Fermentation: The Flavor, Nutrition, and Craft of Live-Culture Foods*. Sofia: Dilok.

COURSES TAUGHT

- Methodology of Teaching Psychology
- Social Psychology
- Psychology (an introductory course for non-psychology students)
- Social Cognition and Behavior
- Social Psychology of Aggression (Master's course)
- Impression Management
- Consumer Behavior
- Psychology of Decision Making
- Educational Psychology
- History of Clinical Psychology (Master's course)
- Introduction to Psychology
- Psychology and the Movies
- Psychotherapists, Psychiatrists and the Movies (Master's course)
- Communication Skills (Master's course) (in English)
- Social Cognition (Master's course) (in English)
- Abnormal Psychology (Master's course) (in English)
- History of Psychology (in English)

PARTICIPATION IN RESEARCH PROJECTS

- 2007 Life Histories and Temporal Context
- 2008 Adaptation and Standardization of an Instrument for Measuring Attitudes and Behavioral Models of Healthy Food Consumption – Cross-Cultural Patterns
- 2009 Adaptation and Standardization of a Model for Studying Subjective Well-Being and the “Money Personality” Types – Cross-Cultural Comparisons
- 2009 Exploration of the Need and the Possible Market of a BA Program in Psychology in English in Sofia University

PUBLICATIONS

N.W.Steinacker and M.R.Bell's "Experiential Taxonomy": A Critical Analysis. *Narodna Prosveta*, 6, 1986.

- Social Learning Theories in Western Psychology. *Psikhologia*, 6, 1988.
- On Differentiation and Substantiation of Students' Social Learning. *Sofia University Annual Review of Psychology*, Vol.81, 1988.
- Social-Cognitive Aspects of Socialization. *Sofia University Annual Review of Psychology*, Vol.83, 1990.
- Socialization: Mechanisms and Results. *Psikhologia*, 4-6, 1991.
- National Identity: Group-Specific or General Stereotypes (a co-author). *Psikhologia*, 1-3, 1991.
- Social Learning and Self- and Others-Assessment Mechanisms of Personality. *Sofia University Annual Review of Psychology*, Vol. 84, 1992, pp. 227-266.
- Impression Management: Self-Presentation and Some Personality Variables. *Sofia University Annual Review of Psychology*, Vol. 85, 1992, pp. 23-56.
- Impression Management: Theoretical Approaches and Research Outcomes. *Psikhologia*, 3, 1992.
- Authoritarian Attitudes and Aesthetic Preferences: Bulgarian Replication. *Psikhologia*, 3, 1992.
- National Identity: A New Look at an Old Issue (a co-author). *Journal of Social Behavior and Personality*, Vol.7, No.2, 1992. The paper is presented also at the 25th International Congress of Psychology, Brussels, 1992.
- National Identity: Group-specific or Common Stereotypes. (a co-author). In K.S. Larsen (Ed.). *Conflict and Social Psychology*. London: SAGE Publications, 1994.
- Ideology and Identity: A National Outlook (a co-author). *Journal of Peace Research*, 32(2), pp. 165-179.
- Attitudes Toward Sponsorship and Advertisement in Sports (a co-author). Paper presented at the First Congress of Sports Psychology, Sofia, February, 1996.
- Social-psychological Dimensions of Sports Commercials (a co-author). Paper presented at the Seminar on Sponsorship and Advertisement in Sports, Sofia, November 18, 1995.
- Attitudes and Social Change (in press). *Sofia University Annual Review of Psychology*, Vol. 89, 1996.
- Sex-Role Stereotypes and Irrational Beliefs (1998). *Sofia University Annual Review of Psychology*, Vol. 91.
- Social Cognition and Interpersonal Interaction (monograph, 534 p.). Sofia, 1998 (2nd ed. 1999).
- Sex-role Stereotypes: Comparative Analysis. *Sofia University Annual Review of Psychology*, Vol. 98, 2005 (a co-author with Sonya Karabeliova).
- Approaches and Points of View to Social Cognition. *Psihologiya Journal*, 1999.
- Nonverbal Communication. *Sofia University Annual Review of Psychology*, Vol. 93.
- Self-Regulatory Mechanisms and Attitudes to Labor in Young Adulthood. *Sofia University Annual Review of Psychology*, Vol. 93, 2000 (a co-author with Sonya Karabeliova).
- Stereotypes toward Social and Ethnic Groups in Young Adulthood. *Proceedings of the 3rd National Congress of Psychology*. Sofia: Sofie-R. pp. 217–222. (a co-author with Sonya Karabeliova, 2005).

Attitudes to Sexual Harassment in Young Adulthood. *Sofia University Annual Review of Psychology*, Vol. 99, 2006 (a co-author with Sonya Karabeliova).

Perceptions of Sexual Harassment in Young Adulthood, paper presented at the Third International Conference "Personality. Social Milieu. Activity." Blagoevgrad, October 27–28, 2006 (a co-author with Sonya Karabeliova).

Sexual Harassment and Sex-Role Stereotypes. *Sofia University Annual Review of Psychology*, Vol. 99, 2006. (a co-author with Sonya Karabeliova).

Stereotypes of Social and Ethnic Groups in Young Adulthood, paper presented at SIETAR Europa Congress 2007, Sofia, Bulgaria, April 25-29, 2007; Section East, West, North and South: Culture's Influence on Economy, Politics, Ecology, and Religion (a co-author with Sonya Karabeliova).

Stereotypes and Sexual Harassment in Young Adulthood. Sofia: Sofia University Press, 2009 (a co-author with Sonya Karabeliova).

Money Attitudes and Personal Income. Paper presented at the South-East European Regional Conference of Psychology, Sofia, October 30–November 1, 2009.

Are there sex differences in reading? *Biblioteka*, 4, pp. 33-46, 2015.

Philosophy (A textbook for 8th-year school students) (a co-author with R. Naidenova, I. Kolev, R. Pozharliev, and H. Stoyanov), 2017. Sofia: Anubis.

Personality Psychology (Profiled education: Module 6), 2020. Sofia: Klet.

Social Psychology (Profiled education: Module 4), 2020. Sofia: Klet.