

You may assume that you
get career stability by
MINIMIZING RISK.



Ironically, in a changing world,
PLAYING IT SAFE is one of the
riskiest things you can do.



Rather than avoid risk,
TAKE INTELLIGENT RISKS.
It will give you a competitive edge.



For example, do not dismiss jobs that **PAY LESS IN CASH** but offer **TREMENDOUS LEARNING**.




Prioritize plans that offer the best chance
at **LEARNING** about yourself and the world.



Do not dismiss a career path
just because you keep hearing

HOW RISKY IT IS.






It probably isn't as risky as most believe,
which means there's **LESS COMPETITION**
for landing the opportunity.

In these opportunities,
the **WORST-CASE SCENARIO**
tends to be survivable.





When the worst case
means getting fired,
losing a little bit of
time or money,
or experiencing
some discomfort,

**IT IS A RISK YOU SHOULD
BE WILLING TO TAKE.**

If the worst-case scenario is the serious tarnishing of your reputation, loss of all your economic assets, or something otherwise career-ending, **DON'T ACCEPT THAT RISK.**



There will always be
UNCERTAINTY
about career
opportunities
and risks.



The best opportunities are frequently the ones with the **MOST QUESTION MARKS.**





When it's not clear how something will play out,
many people **AVOID IT ALTOGETHER.**

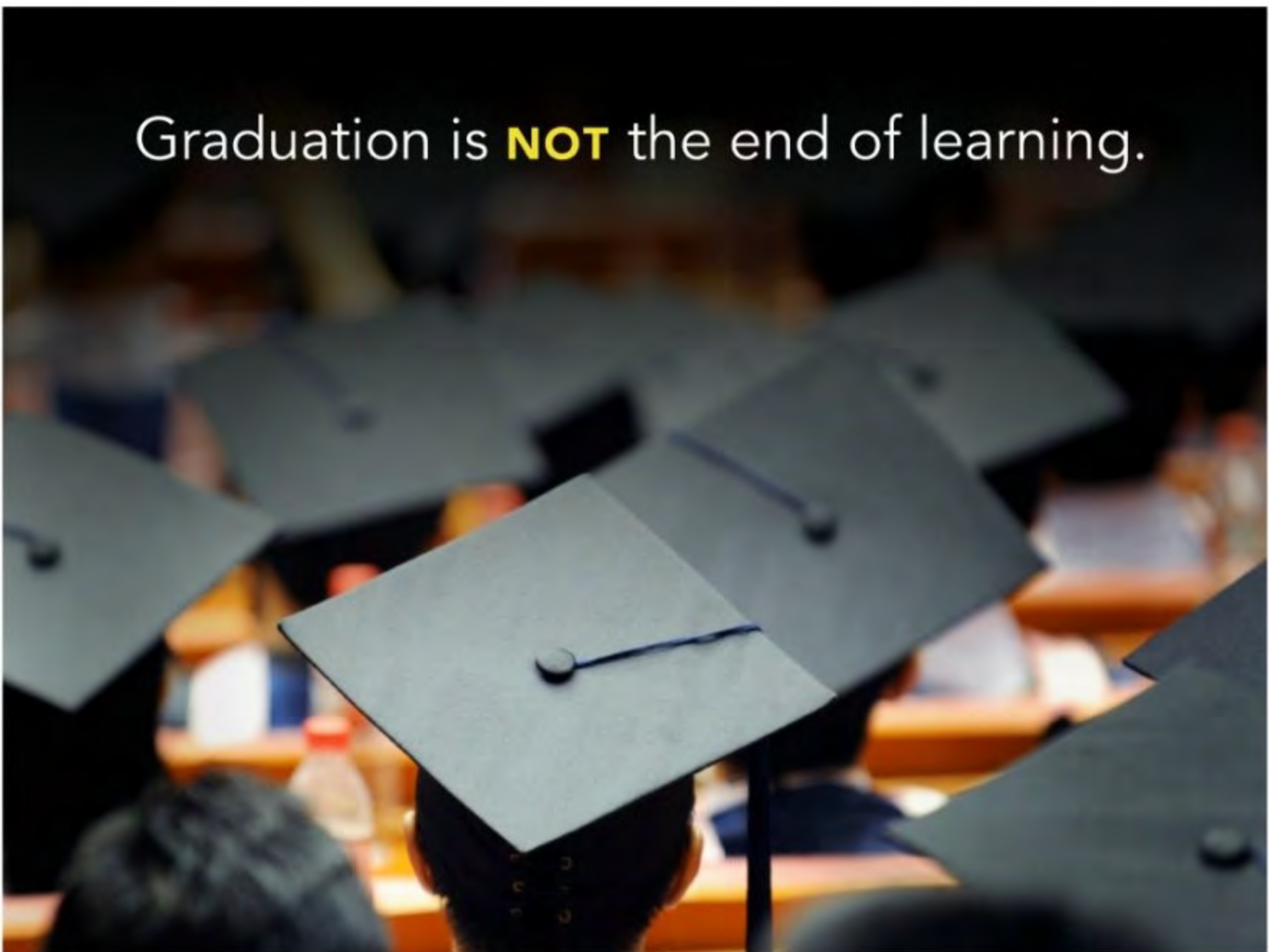
Take intelligent risks and you will find
THE OPPORTUNITIES THAT OTHERS MISS.



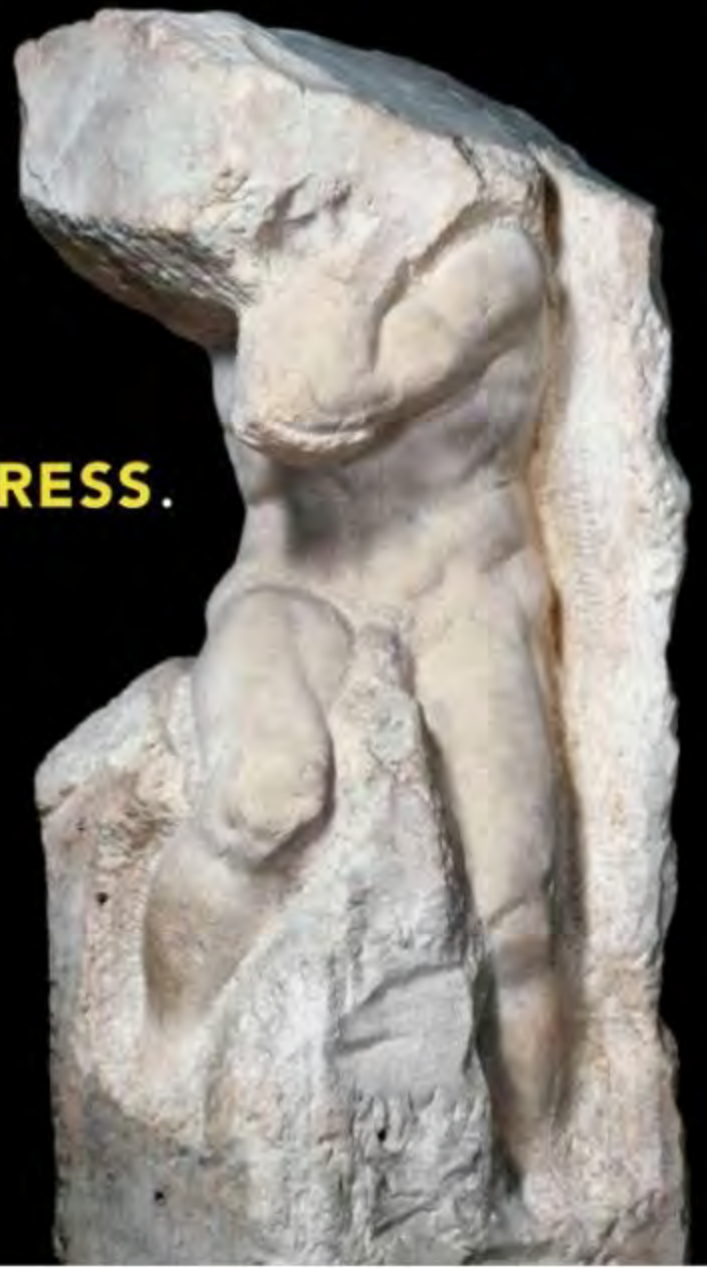
So, **CONGRATULATIONS** on the hard work you've put into your education thus far, but your learning has just begun.



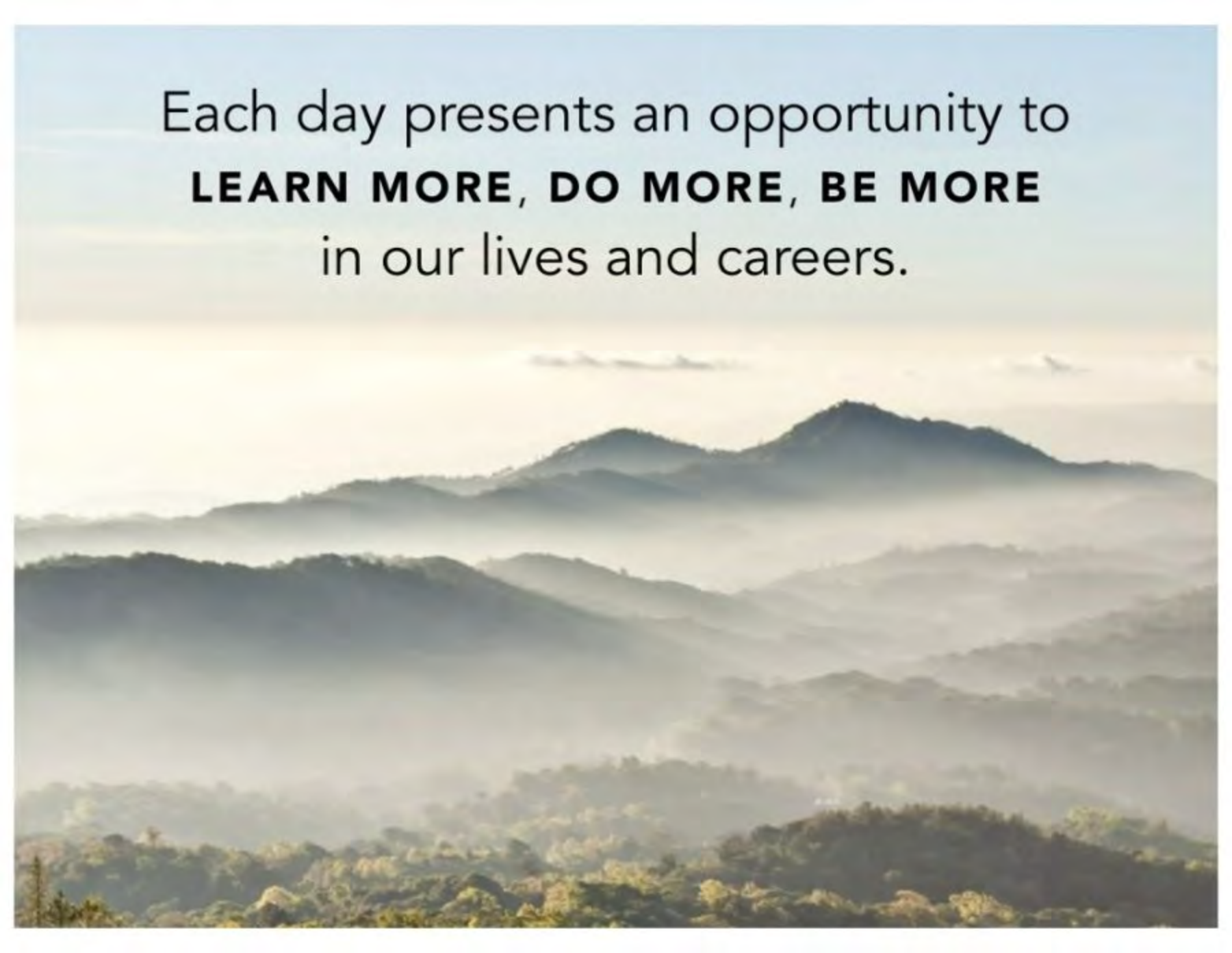
Graduation is **NOT** the end of learning.




We are all **WORKS-IN-PROGRESS.**



Each day presents an opportunity to
LEARN MORE, DO MORE, BE MORE
in our lives and careers.

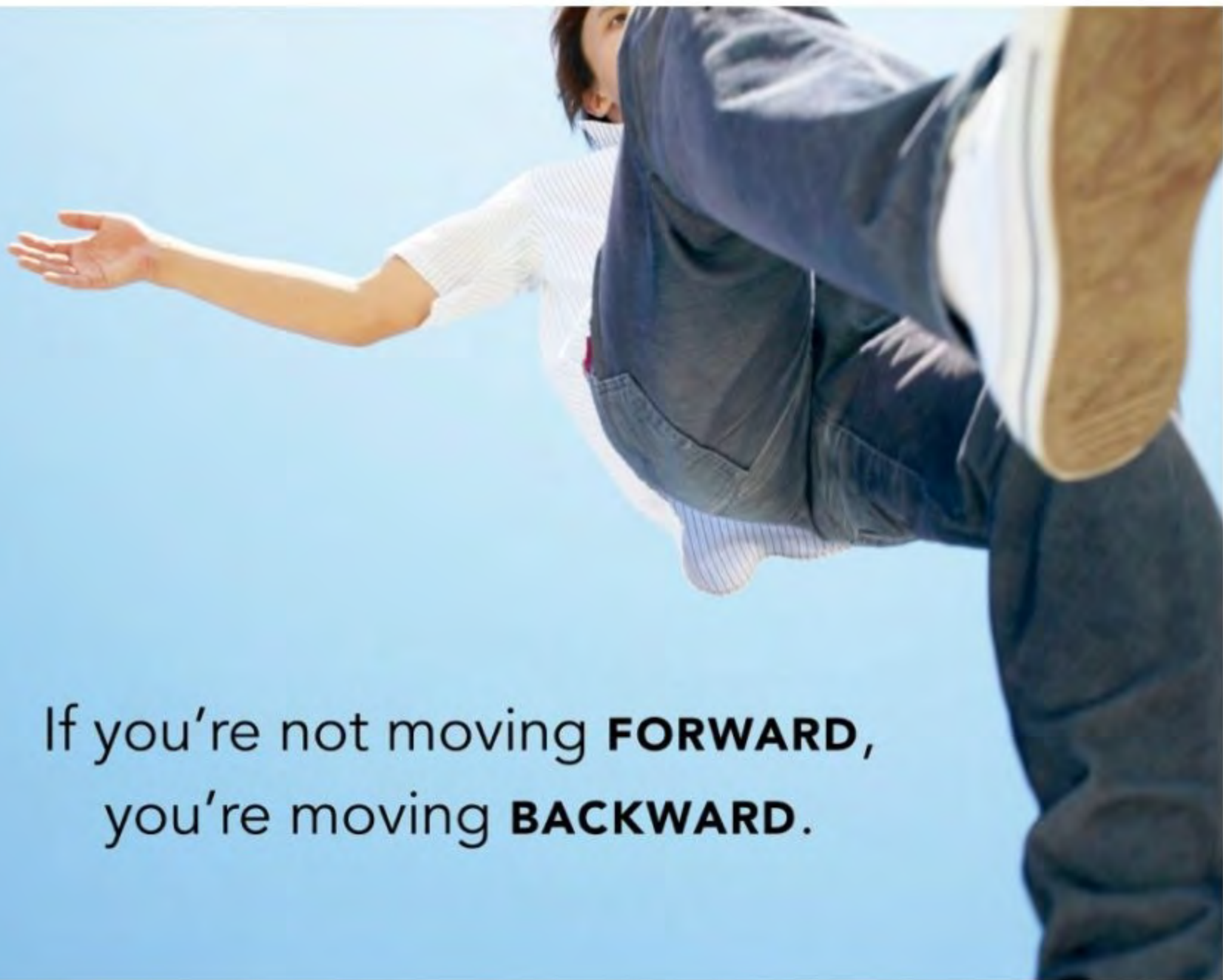




In the world of work,
EVERY DAY IS EXAM DAY.

A photograph of a single, gnarled tree with a dense canopy of green leaves, leaning slightly to the left. The tree stands in a vast, flat, green field that stretches to a low horizon. The sky is filled with soft, greyish-green clouds, creating a moody and atmospheric background. The overall color palette is dominated by various shades of green and grey.

If you're not **GROWING**,
you're **CONTRACTING**.



If you're not moving **FORWARD**,
you're moving **BACKWARD**.

Develop your
**COMPETITIVE
ADVANTAGE.**

Build your
NETWORK.

And take
INTELLIGENT
RISKS.

If not now,
WHEN?