

Специалност: ПСИХОЛОГИЯ					
Докторантска програма по Културна и Диференциална психология с обучение на английски език					
Докторантска година: Първа, втора или трета					
Семестър на обучение (римска цифра/ 3 – зимен, Л – летен)	Название на курса	Форма (Л-лекции, С – семинар, У – упражнение)	Кредити (ECTS credits)	Длъжност и име на преподавателя	Договор (Щ – щатен, Х – хоноруван, Г – гост-лектор)
Л и/или 3	На английски език: Cultural Psychology and Intercultural Mediation	Л 60	10	Проф. дпсн Ирина Зиновиева	Щ

**PH. D. PROGRAMME
IN CULTURAL AND DIFFERENTIAL PSYCHOLOGY**

**CULTURAL PSYCHOLOGY AND INTERCULTURAL MEDIATION
SYLLABUS**

Lecturer: Prof. IRINA ZINOVIEVA

Summary

The course on Cultural Psychology gives in-depth knowledge on the cultural understanding of personality and individual differences. While the mainstream psychology is dominated by research coming from the US and other English speaking countries, the new wave in psychology is shifting the focus of attention on culturally embedded construction of personality and individual differences. The aim of this course is to demonstrate how culture creates the psyche and how individuals, in turn, contribute to formation of the culture. The ideas of a "global" culture are discussed in the end. The basic principle of intercultural mediation are given along the topics from which the techniques arise.

Course content	Workload (hours)
1. From Cross-cultural to Cultural Psychology. Paradigm shift and implications for research methodology.	4
2. Culture and subcultures. Theories of culture. How to structure intercultural differences - Dimensions and Dilemmas.	6
3. Four major ethics and the core societal values. How societal values translate into individual values within each ethic.	4

4. Cultural system of meanings. Extracting and forming meanings. Negotiation of meanings. Holistic versus analytic cognition. Rules of argumentation. Intercultural mediation.	8
5. Independent and Interdependent Self-construal. Consequences for self-direction, self-control, and well-being.	8
6. The gender roles and self-construal in cultural context.	4
7. Culturally embedded motivation. Aspirations, cooperation, competition, participation, power, and conflict. Intercultural mediation.	8
8. Culturally defined emotion.	4
9. Self-presentation in different cultures. Dilemmas of self-presentation in international settings. Intercultural mediation.	4
10. Emergence of a "Global culture". Blending local and global in the modern virtual world. Intercultural mediation.	6
11. Accumulating social capital in different cultures.	4

Literature

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- Hampden-Turner, C. & Trompenaars, A. (1993). *Seven cultures of capitalism: Value systems of creating wealth in the United States, Japan, Germany, France, Britain, Sweden, and The Netherlands*, New York: Doubleday.
- Inglehart, R. & Welzel, C. (2005). *Modernization, cultural change and democracy*. New York: Cambridge University Press, 2005.
- Kitayama, S., Park, H., Sevincer, A. T., Karasawa, M., & Uskul, A. K. (2009). A cultural task analysis of implicit independence: Comparing North America, Western Europe, and East Asia. *Journal of Personality and Social Psychology*, 97, 236–255.
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- Markus, H. R., & Kitayama, S. (1998). The cultural psychology of personality. *Journal of Cross Cultural Psychology*, 29, 63–87.
- Miller, J. & Schaberg, L. (2003). Culture perspectives on personality and social psychology. In Millon, T. & Lerner, M.J. (Volume Eds.) *Personality and Social Psychology*, 31-56.
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