

Тема 1. Алтернативи на ЕСИ. Научна общност и научен метод. Теоретично и емпирично в социологическото познание.

Основен текст:

1. Neuman, W. Lawrence. 2014. "Why Do Research?" In *Social Research Methods: Qualitative and Quantitative Approaches*. Pearson Education: 1-16.

Допълнителни текстове:

1. Blaikie, Norman. 2000. "A Manifesto for Social Research" In *Designing Social Research*. Polity Press: 9-11.
2. Mouton, Johann & Marais, HC. 1996. "What is social science research? Introduction: the scientific language game" In *Basic Concepts in the methodology of the social sciences*. Pretoria: HSRC Press, 3-28.
3. Neuman, W. Lawrence. 2007. "Doing Social Research" In *Basics of Social Research: Qualitative and Quantitative Approaches*, 2nd ed., Boston: Pearson Education: 2-9.
4. Scott, G. Graham. 2012. "What is Research and How It Differs From Program Evaluation and Journalism" In *The Researcher's Bible: An Overview Of Key Concepts And Methods In Social Science Research*. Booktango: 15-16.

Тема 2. Елементи на ЕСИ. Итеративност на изследователския процес. Епистемологически, онтологически и етически въпроси на ЕСИ.

Основни текстове:

1. Bryman, Alan. 2012. "Elements of the process of social research" In *Social Research Methods*. Oxford: Oxford University Press, 3-17.
2. Neuman, W. Lawrence. 2007. "Steps in Research Process" In *Basics of Social Research: Qualitative and Quantitative Approaches*, 2nd ed., Boston: Pearson Education: 9-22.

Допълнителни текстове:

1. Bryman, Alan. 2012. "Social research strategies" In *Social Research Methods*. Oxford: Oxford University Press, 18-39.
2. Blaikie, Norman. 2000. „Designing Social Research“ In *Designing Social Research*. Polity Press: 35-56.
3. Matthews, B., & Ross, L. (2014). "What is research?" In *Research methods*. Pearson Higher Ed., 6-16.
4. Mouton, Johann & Marais, HC. 1996. "Research design: Towards problem formulation. Introduction: Social sciences research as a rational activity" In *Basic Concepts in the methodology of the social sciences*. Pretoria: HSRC Press, 29-57.
5. Walliman, Nicholas. 2006. „Research basics“ In *Social Research Methods*. SAGE, 29-36.

Тема 3. Фундаментални и приложни изследвания. Типове ЕСИ според изследователската им стратегия: проучвателни, описателни, обяснителни и прогнозни. Времеви характеристики на ЕСИ.

Основни текстове:

1. Bryman, Alan. 2012. "Research Designs" In *Social Research Methods*. Oxford: Oxford University Press, 50-75.

2. Scott, W. Vanderstoep & Deirdre D. Johnston. 2009. The Who, How and Why of Research. In *Research Methods For Everyday Life. Blending Qualitative and Quantitative Approaches* Jossey-Bass A Wiley Imprint: 25-47.

Допълнителни текстове:

1. Bechhofer, Frank. & Paterson, Lindsay. (2000). "Policy research" In *Principles of research design in the social sciences*. London: Routledge, 120-133.
2. Bechhofer, Frank. & Paterson, Lindsay. (2000). "Time" In *Principles of research design in the social sciences*. London: Routledge, 104-119.
3. Scott, G. Graham. 2012. *The Researcher's Bible: An Overview Of Key Concepts And Methods In Social Science Research*. Booktango: 15-20.
4. Scott, W. Vanderstoep & Deirdre D. Johnston. 2009. „Understanding Research“ In *Research Methods For Everyday Life. Blending Qualitative and Quantitative Approaches*. Jossey-Bass A Wiley Imprint: 1-24.
5. Vaus, David de. 2001. „The Context of Design“ and „Dimensions of research design“ In *Research Design in Social Research*. Sage: 1-16; 47-52.
6. Walliman, Nicholas. 2006. „Research strategies and design“ In *Social Research Methods*. SAGE, 36-50.

Тема 4. Подготовка на ЕСИ. Дефиниране на изследователските цели, обект/и и предмета на ЕСИ. Теоретичен модел на изследователския предмет. Изследователски въпроси и хипотези.

Основни текстове:

1. Bryman, Alan. 2012. "Planning a research project and formulating research questions" In *Social Research Methods*. Oxford: Oxford University Press, 79-96.
2. Alvesson, M., & Sandberg, J. 2013. *Constructing research questions: Doing interesting research*. SAGE, 1-37.

Допълнителни текстове:

1. Alasuutari, Pertti, Leonard Bickman and Julia Brannen (eds.) 2008. *The SAGE Handbook of Social Research Methods*, SAGE: 265-313.
2. Blaikie, Norman. 2000. "Research Questions and Objectives" In *Designing Social Research*. Polity Press: 58-84.
3. Crano, William D., Marilyn B. Brewer, and Andrew Lac. 2015. „Basic Concepts“ In *Principles and Methods of Social Research*. Routledge: 3-21
4. Matthews, B., & Ross, L. (2014). "Research questions, hypotheses and operational definitions" In *Research methods*. Pearson Higher Ed., 56-71.
5. Mouton, Johann, HC Marrais. 1996. „Research design: Towards problem formulation“ *Basic Concepts in the methodology of the social sciences*. Human Sciences Research Council, 29-56.
6. Neuman, W. Lawrence. 2007. "Theory and Social Research" In *Basics of Social Research: Qualitative and Quantitative Approaches*, 2nd ed., Boston: Pearson Education, 23-46.
7. Vaus, David de. 2001. „Tools for Research Design“ In *Research Design in Social Research*. Sage: 17-21.

Тема 5 и 6. Преглед на литературата – къде, какво и как да четем. Систематичен и описателен преглед. Резултати от прегледа на литературата. Приложения и възможности за сравнение.

Основни текстове:

1. Bryman, Alan. 2012. "Getting started: reviewing the literature" In *Social Research Methods*. Oxford: Oxford University Press, 79-96.
2. Neuman, W. Lawrence. 2007. "Reviewing the Scholarly Literature and Planning a Study" In *Basics of Social Research: Qualitative and Quantitative Approaches*, 2nd ed., Boston: Pearson Education, 68-107.

Допълнителни текстове:

3. Cooper, Harris M. 1998. *Synthesizing Research: A Guide for Literature Reviews Applied Social Research Methods Series Vol. 2*. SAGE Publications, Inc.
4. Fink, Arlene. 2014. *Conducting Research Literature Reviews From the Internet to Paper*. Sage Publications, Inc.
5. Gash, S. 1989. *Effective Literature Searching for Students*. Aldershot: Gower.
6. Hart, C. 1998. *Doing a Literature Review*. Milton Keynes: Open University Press.
7. Lipsey, Mark W., David B. Wilson. 2001. *Practical Meta-analysis*. Applied Social Research Methods Series Vol. 49. SAGE Publications, Inc.
8. Littell, Julia H., Jacqueline Corcoran and Vijayan Pillai. 2008. *Systematic Reviews and Meta-Analysis*. Oxford University Press: 38-61.
9. Matthews, B., & Ross, L. (2014). "Reviewing the literature" In *Research methods*. Pearson Higher Ed., 92-110.
10. Orna, E. and Stevens, J. 1995. *Managing Information for Research*. Milton Keynes: Open University Press.

Тема 7. Принципи на количествено и качествено измерване. Операционализация на теоретичния модел до емпирични индикатори.

Основен текст:

1. Neuman, W. Lawrence. 2014. "Qualitative and Quantitative Measurement" In *Basics of Social Research: Qualitative and Quantitative Approaches*, 2nd ed., Boston: Pearson Education, 203-243.

Допълнителни текстове:

1. Vaus, David de. 2001. „Tools for Research Design“ In *Research Design in Social Research*. Sage: 24-33.
1. Crano, William D., Marilyn B. Brewer, and Andrew Lac. 2015. „Measurement Reliability“ In *Principles and Methods of Social Research*. Routledge: 45-61.
2. Crano, William D., Marilyn B. Brewer, and Andrew Lac. 2015. „Measurement Validity“ In *Principles and Methods of Social Research*. Routledge: 64-78.
3. Crano, William D., Marilyn B. Brewer, and Andrew Lac. 2015. „Indirect and Implicit Measures of Cognition and Affect“ In *Principles and Methods of Social Research*. Routledge: 342-370.
4. Corbetta, Piergiorgio. 2003. "From Theory to Empirical Research" In *Social Research: Theory, Methods and Techniques*. SAGE, 57-87.
5. Corbetta, Piergiorgio. 2003. "Scaling" In *Social Research: Theory, Methods and Techniques*. SAGE, 164-193.

Тема 8. Количествени и качествени инструменти за набиране на данни. Надеждност, валидност и възпроизводимост на изследователските резултати.

Основен текст:

1. Bryman, Alan. 2012. "The nature of quantitative research" In *Social Research Methods*. Oxford: Oxford University Press, 159-179.

Допълнителни текстове:

1. Crano, William D., Marilyn B. Brewer, and Andrew Lac. 2015. „Internal and External Validity“ In *Principles and Methods of Social Research*. Routledge: 22-44.
2. Alasuutari, Pertti, Leonard Bickman and Julia Brannen (eds.) 2008. *The SAGE Handbook of Social Research Methods*, SAGE: 265-313.
3. Olsen, Wendy. 2012. Data Collection: An Introduction to Research Practices In *Data Collection. Key Debates and Methods in Social Research*. SAGE: 1-30.
4. Crano, William D., Marilyn B. Brewer, and Andrew Lac. 2015. „Questionnaire Design and Scale Construction“ In *Principles and Methods of Social Research*. Routledge: 323-342.
6. Hancké, Bob. 2009. *Intelligent Research Design A Guide for Beginning Researchers in the Social Sciences*. Oxford University Press: 85-108.
7. Colton, David and Robert W. Covert. *Designing and Constructing Instruments for Social Research and Evaluation*
8. Matthews, B., & Ross, L. (2014). "The nature of data" In *Research methods*. Pearson Higher Ed., 42-55.
9. Matthews, B., & Ross, L. (2014). "Data collection" In *Research methods*. Pearson Higher Ed., 180-315.
10. Mouton, Johann, HC Marrais. 1996. „Research design: data collection“ *Basic Concepts in the methodology of the social sciences*. Human Sciences Research Council, 99-124.
11. Blaikie, Norman. 2000. "Methods for Answering Research Questions" In *Designing Social Research*. Polity Press: 227-243.
12. Walliman, Nicholas. 2006. „Data collection methods“ In *Social Research Methods*. SAGE, 83-100.
13. Phillips, P. P., & Stawarski, C. A. (2008). "Selecting the Proper Data Collection Method" In *Data collection: Planning for and collecting all types of data* (Vol. 175). John Wiley & Sons, 139-146.

Тема 9. Методика на извадката. Представителността като ключово качество на социологическата информация. Видове ЕСИ според методиката на извадката.

Основни текстове:

1. Neuman, W. Lawrence. 2014. „Qualitative and Quantitative Sampling“ In *Social Research Methods: Qualitative and Quantitative Approaches*. Pearson Education: 245-281.

Допълнителни текстове:

1. Bechhofer, Frank. & Paterson, Lindsay. (2000). "Representativeness" In Frank Bechhofer & Lindsay Paterson *Principles of research design in the social sciences*. London: Routledge
2. Blaikie, Norman. 2000. "Sources and Selection of Data" In *Designing Social Research*. Polity Press: 183-207.
3. Bryman, Alan. 2012. "Sampling in qualitative research" In *Social Research Methods*. Oxford: Oxford University Press, 415-429.
4. Bryman, Alan. 2012. "Sampling" In *Social Research Methods*. Oxford: Oxford University Press, 183-207.

5. Corbetta, Piergiorgio. 2003. "Sampling" In *Social Research: Theory, Methods and Techniques*. SAGE, 210-232.
6. Kang Fu, V. C. Winship and R.D. Mare. 2009. „Sample Selection Bias Models“ In Bryman, A., & Hardy, M. A. (Eds.) *Handbook of data analysis*. Sage, 409-430.
7. Matthews, B., & Ross, L. (2014). "Sampling" In *Research methods*. Pearson Higher Ed., 152-173.
8. Walliman, Nicholas. 2006. „Sampling“ In *Social Research Methods*. SAGE, 75-82.

Тема 10. Рискове, етически, политически и юридически въпроси на ЕСИ.

Основни текстове:

1. Bryman, Alan. 2012. "Ethics and politics in social research" In *Social Research Methods*. Oxford: Oxford University Press, 129-155.

Допълнителни текстове:

1. Block, Karen, Elisha Riggs & Nick Haslam, (eds.) 2013. *Values and Vulnerabilities The Ethics of Research with Refugees*. Australian Academic Press.
2. Crano, William D., Marilyn B. Brewer, and Andrew Lac. 2015. „Social Responsibility and Ethics in Social Research“ In *Principles and Methods of Social Research*. Routledge: 428-444.
3. Israel, Mark and Iain Hay. 2006. *Research Ethics for Social Scientists Between Ethical Conduct and Regulatory Compliance*. SAGE
4. James C. Hamilton. 2008. The Ethics of Conducting Social-Science Research on the Internet
5. Lee-Treweek, Geraldine and Stephanie Linkogle (eds.). 2000. *Danger in the Field: Risk and Ethics in Social Research*. Routledge: London.
6. Lee, Raymond M. 1993. *Doing Research on Sensitive Topics*. SAGE
7. Matthews, B., & Ross, L. (2014). "Research as an ethical and cultural issue" In *Research methods*. Pearson Higher Ed., 70-86.
8. Neuman, W. Lawrence. 2007. "Ethics in Social Research" In *Basics of Social Research: Qualitative and Quantitative Approaches*, 2nd ed., Boston: Pearson Education, 47-67.
9. Oliver, Paul. 2010. *The student's guide to research ethics*. Open University Press
10. Virginia Dickson-Swift, James, EricaLyn and Pranee Liamputtong. 2008. *Undertaking Sensitive Research in the Health and Social Sciences Managing Boundaries, Emotions and Risks*. Cambridge University Press
11. Walliman, Nicholas. 2006. „Ethics“ In *Social Research Methods*. SAGE, 147-162.

Тема 12. Методи за анализ на количествени данни. Методи за анализ на качествени данни.

Основни текстове:

1. Bryman, Alan. 2012. "Quantitative data analysis" In *Social Research Methods*. Oxford: Oxford University Press, 329-376.
2. Bryman, Alan. 2012. "Qualitative data analysis" In *Social Research Methods*. Oxford: Oxford University Press, 310-328.

Допълнителни текстове:

Анализ на количествени данни:

1. Bryman, A., & Hardy, M. A.(2009). „Common Threads among Techniques of Data Analysis“ In Bryman, A., & Hardy, M. A. (Eds.) *Handbook of data analysis*. Sage, 1-13.

2. Bryman, Alan. 2012. "Secondary analysis and official statistics" In *Social Research Methods*. Oxford: Oxford University Press, 310-328.
3. Corbetta, Piergiorgio. 2003. "Official Statistics" In *Social Research: Theory, Methods and Techniques*. SAGE, 194-208.
4. Matthews, B., & Ross, L. (2014). "Using computers in data analysis" In *Research methods*. Pearson Higher Ed., 406-423.
5. Neuman, W. Lawrence. 2014. "Analysis of Quantitative Data" In *Basics of Social Research: Qualitative and Quantitative Approaches*, 2nd ed., Boston: Pearson Education, 393-431.
6. Walliman, Nicholas. 2006. „Quantitative data analysis“ and “Qualitative data analysis“ In *Social Research Methods*. SAGE, 109-128.

Анализ на качествени данни:

1. Lee, M. R. And N. G. Fielding. 2009. "Tools for Qualitative Data Analysis" In Bryman, A., & Hardy, M. A. (Eds.) *Handbook of data analysis*. Sage, 529-546.
2. Neuman, W. Lawrence. 2014. "Analysis of Qualitative Data" In *Basics of Social Research: Qualitative and Quantitative Approaches*, 2nd ed., Boston: Pearson Education, 477-512.
3. Walliman, Nicholas. 2006. "Qualitative data analysis" In *Social Research Methods*. SAGE, 129-146.

Смесени методи:

1. Bryman, Alan. 2012. "Mixed methods research: combining quantitative and qualitative research" In *Social Research Methods*. Oxford: Oxford University Press, 627-652.
2. Matthews, B., & Ross, L. (2014). "Data analysis" In *Research methods*. Pearson Higher Ed., 316-406.

Тема 13 ЕСИ в Интернет (E-research). Количествени и качествени изследвания онлайн. Проблеми на извадката. Етически въпроси във виртуална среда.

Основен текст:

1. Fielding, N. G., Lee, R. M., & Blank, G. (Eds.). 2008. *The Sage Handbook of Online Research Methods*. Sage, 21-98.

Допълнителни текстове:

1. Bryman, Alan. 2012. "E-research: Internet research methods" In *Social Research Methods*. Oxford: Oxford University Press, 653-682. Buchanan, Elizabeth A. (ed.). 2003. *Readings in Virtual Research Ethics: Issues and Controversies*. Information Science Publishing
2. Janetzko, Dietemar. 2008. Non-reactive data collection on the Internet. In *The SAGE Handbook of Online Research Methods*: 161-173.
3. Whiteman, Natasha. 2012. *Undoing Ethics. Rethinking Practice in Online Research*. Springer
4. Wiedmann, K. P., & Buxel, H. 2001. Using non-reactive observation methods in online research. *Planning & Analyse*, Special English Edition, 38-42.

Тема 14 Дизайн на представянето и логическо подреждане на елементите на ЕСИ. Преходът от първична към съвкупна и обобщена социологическа информация - от данни към социологически факти.

Основни текстове:

1. Neuman, W. Lawrence. 2014. "Writing the Research Report and the Politics of Social Research" In *Basics of Social Research: Qualitative and Quantitative Approaches*, 2nd ed., Boston: Pearson Education, 513-545.

Допълнителни текстове:

1. Bryman, Alan. 2012. "Writing up social research" In *Social Research Methods*. Oxford: Oxford University Press, 683-705.
2. Bryman, Alan. 2012. "Writing up social research" In *Social Research Methods*. Oxford: Oxford University Press, 683-708.
3. Grbich, Carol. 2004. *New Approaches in Social Research*. SAGE: 80-108.
4. Matthews, B., & Ross, L. 2014. "Data presentation and reports" In *Research methods*. Pearson Higher Ed., 430-453.

**Тема 15 Как изглежда типичният краен продукт от едно конкретно ЕСИ?
Презентация на резултати от ЕСИ. Стандарти при публикуването на резултати от ЕСИ**

Основен текст:

1. Matthews, B., & Ross, L. 2014. "Data presentation and reports" In *Research methods*. Pearson Higher Ed., 454-475