SOFIA UNIVERSITY ST. KLIMENT OHRIDSKI
FACULTY OF PHILOSOPHY

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RESEARCH FIELD AND INTERESTS

Public speaking, audience analysis, presentation and presentation skills, communication skills, nonverbal communication, leadership and leadership skills, trainings, psychological counseling, facilitation, qualitative research methods, training needs assessment

TEACHING EXPERIENCE

Courses in: Public speaking; Leadership skills and teamwork; Sociopsychological trainings; Presentation skills; Nonverbal communication; Communication skills and teamwork

SCIENTIFIC DEGREES AND ACADEMIC POSITIONS

2010: Doctor of Psychology (scientific specialty 05.06.05 "Educational and Developmental Psychology", Sofia University "St. Kliment Ohridski")

2013-2021: Chief Assistant prof. in Rhetoric

2022- till now: Associate Professor in Rhetoric

EDUCATION

2002: BACHELOR OF PSYCHOLOGY (SOFIA UNIVERSITY "ST. KLIMENT OHRIDSKI")

2004: MASTER IN CHILD AND ADOLESCENT PSYCHOLOGY (SOFIA UNIVERSITY "ST. KLIMENT OHRIDSKI")

2014: MASTER IN NORDIC STUDIES (SOFIA UNIVERSITY "ST. KLIMENT OHRIDSKI")

PUBLICATION ACTIVITY

Monograph:

Audience: Analysis and rhetorical Impact, 2021, Sofia: St. Kliment Ohridski University Press.

Selected articles:

Organizational Culture, Leadership and Communication in the Process of Creating Safe Environment in the Helping Professions. *Rhetorica Online*, issue 6-7, pp. 1-10, 2023.

Gender-based Violence: Characteristics, Forms and Causes. Secondary Victimization as a Factor for its Maintenance. In: Traykova, A., Kasabov, O. (eds.). *Structural Violence and Human Dignity*. Sofia: Iztok-Zapad, 2023.

Human trafficking and the modern slavery framing of the problem: Between rhetorical pathos and conceptual limitations, *Cognition, Communication, Discourse*, issue:24, pages:53-6, 2022.

"The Ladder of Abstraction" and the Balance between the Concrete and the Abstract in Presentation and Teaching. *Geograph E-Magazine*, issue:6, pp.:113-117, 2022

Transformational Leadership and Communication. *Political Horizons*, issue:4, pp.:128-141, 2022

Chronemics - an often-overlooked form of nonverbal communication. *Rhetorica online*, issue: 4, 2022

Focus group discussions as a means to assess training needs and gather information for audience analysis. *Rhetorica online*, issue: 3, 2021

Leadership and ethos (or the power of persuasion through character). *Political Horizons,* issue: 3, pp.:188-203, 2021.

Multicultural Communication: A Brief Introduction for Travel Lovers. *Geograph E-magazine*, issue: 5, pp.:47-52, 2021.

Trainings for the development of prosocial communication of professionals. *Media and Language,* issue: 7, 2020.

The Effect of the Identifiable Victim and the Rhetorical Pathos, In: *General and Comparative Rhetoric*. Editors: Donka Alexandrova, Gerasim Petrinski and Yana Sabeva. Sofia: St. Kliment Ohridski University Press, pp.:329-337, 2020.

Audience, negative messages and political cynicism. In: *Transition and Political Languages*. Editor(s): M. Mizov, pp.: 175-185, 2019.

Nonverbal Communication and Crisis Intervention. *Psychological Research*, Vol: 22, Issue:1, 2019, pp.: 7-15, 2019.

Presentation skills in help of the teacher. *Geograph E-magazine*, issue: 3, 2018, pp.:43-51, 2018.

Conspiracy theories, rhetoric and argumentation. In: *Rhetoric in Modern Society. Proceedings of the Conference on Rhetoric 27–28 September 2017*. Editor(s): Neli Stefanova, Donka Petrova. Sofia: St. Kliment Ohridski University Press pp.:155-167, 2019.

Modern Scandinavian Rhetoric: Development of Rhetoric as an Academic Discipline and of Rhetorical Studies in the Nordic Countries. *Rhetoric and Communications*, issue: 20, 2015.

The theory of uncertainty reduction and its application in communication with people in a state of crisis. *Psychological Research*, vol:18, issue: 2, pp.:284-290, 2014.

CONFERENCES

Scientific and Practical Conference with International Participation "Social Work in a Changing World – Education, Research, Policies and Practices", 2024, Sofia. Sectional report: Itinerary Psychological Desk – an Innovative Service.

European Researchers' Night, 2023, Kazanlak. Report: Challenges on the way of Science: Conspiracies and False News.

Active against Violence against Women, 2022, Sofia. Report: Monitoring of the Attitudes of Policemen towards Domestic Violence.

Structural Violence and Human Dignity Today, 2022, Sofia. Sectional report: Gender-Based Violence and Prevention of Secondary Victimization through the Training of Professionals

European Researchers' Night, 2022, Blagoevgrad. Report: Conspiracy Theories and Conspiracy Thinking. A Scientific Explanation of a Dangerous Public Phenomenon

Communication Opportunities and Challenges in the Virtual Space, 2021, Sofia. Sectional report: Focus groups as a method of exploring training needs

Quality journalism and a new communication environment, 2020, Sofia. Sectional report: The Changing Audience in the New communicational Environment

Seminar on Practical Rhetoric, 2019, Sofia. Sectional report: Prosocial Communication Trainings for Professionals

Psychology facing social problems, 2018, Sofia. Sectional report: Nonverbal communication and crisis intervention

General and comparative rhetoric, 2018, Sofia. Sectional report: The Effect of Identifiable Victim and the Rhetorical Pathos

International Scientific Conference "Challenges and Perspectives to Contemporary Psychology", 2017, Sofia. Sectional report: Nonverbal Manifestations of Power and Dominance.

PROJECTS

(2023) Multilayered approach to capacity building for professionals addressing Violence against children and women (UNICEF – Bulgaria and Animus Association Foundation, Coordinator)

(2023) Popularizing Scientific Knowledge in the Contemporary World: Opportunities and Challenges (Ministry of Education and Science – “Scientific Research” Fund, Member)

(2021) Communicational Opportunities and Challenges in the Virtual Space (Ministry of Education and Science – “Scientific Research” Fund, Member)

(2017) Scientific Forum "Rhetoric in Contemporary Society" (Ministry of Education and Science – “Scientific Research” Fund, project leader)

(2019-2021) BODROZI project – "Response to cases of domestic violence against children at national level" (European Commission/Rights, Equality and Citizenship Programme, member)

(2018-2019) Revival: Right environment to protect women victims of violence at each level (European Commission/Rights, Equality and Citizenship Programme, National Coordinator)

(2017-2019) Support VoC – Development of a generic support services model to enhance the rights of victims of crime (European Commission/Justice Programme, member)

(2015-2017) Alternative Future. Towards the empowerment of child victims of violence in alternative care (European Commission/Rights, Equality and Citizenship Programme, national coordinator)